

Assignment 1: Initial Presentation on the Meaning of IT

General Directions

This homework must be done individually. This assignment is due Thursday at 11:59pm the first week of class, with a presentation in class on Friday.

What to turn in

For this assignment, upload a PowerPoint file (or a PDF file if you are using some other presentation software such as Keynote) to Webcourses. The file name should start with your family name (last name) and then have a hyphen and your first name, followed by a suffix that accurately reflects the file format. For example your file might be named Smith-Jane.pptx (or Doe-Sanders-John-Jr.pdf).

The Assignment

Make a presentation that lasts between 45 seconds and 1 minute 15 seconds and includes the following.

1. A title slide with the title “What IT Means to Me” and your name and the date.
2. One to three (recommended) slides that helps illustrate your answers to the following questions:
 - (a) What can IT do to help?
 - (b) Why am I interested in IT?
 - (c) What kind of enterprise am I interested in?

Question 2(a) refers to how IT can help enterprises fulfill their goals better (that is, how it can help businesses make money, or organizations or government agencies do what they are intended to do better).

The “I” in questions 2(b) and 2(c) refers to you, yourself, not to the instructor. For 2(b) you might, for example, talk about your career ambitions or how you might make the world a better place. For 2(c) you can talk about whether you want to work for a company (large or small), a nonprofit, or a government agency, or whether you want to start your own business.

You should practice your talk and aim to be able to deliver it in something like 1.5 minutes, since you will tend to talk more quickly in front of the class.

Grading

This assignment is worth 50 points distributed as:

- 5 points: length of time (neither too long or too short, as specified above)
- 10 points: format of presentation slides (as specified above)
- 10 points: clarity of presentation
- 5 points: eye contact with audience
- 10 points: voice volume (loud enough and not too soft to hear)
- 10 points: clarity of analysis and thought, critical thinking

There will be the usual penalties for being late or not prepared or missing class.